

P r e s s R e l e a s e

Toyota Motor Europe is new EUCAR Member from April 2014

The European Council for Automotive R&D (EUCAR), representing the major European automotive manufacturers in their common research activities, has confirmed Toyota Motor Europe as a new member as from 1st April 2014. This decision was confirmed recently by the EUCAR Council, comprising the senior research and advanced development executives of the European automotive OEMs.

Toyota Motor Europe joins EUCAR as its 15th member company. The 2014 Chairman of EUCAR, Nevio Di Giusto, CEO of FIAT Research Center, expressed the views of the EUCAR Council, stating "Toyota brings to EUCAR substantial European and global expertise in research and innovation, which will enhance our collaborative activities and support the competitiveness of our industry." He added, "Toyota has made clear its commitment to participate actively in EUCAR's strategic development and to cooperate on research and innovation projects in the European framework programmes. We look forward to working together to meet our common objectives."

"Our EUCAR membership illustrates Toyota's commitment to Europe and our clear intention to contribute to European R&D and innovation", said Masahisa Nagata, Executive Vice President of Toyota Motor Europe (TME). "Both Europe and Japan play a leading role in developing policies and technologies to bring sustainable mobility to reality, and partnerships such as EUCAR are key to making further advances as an industry."

Gerald Killmann, Vice President, R&D at TME, added: "We see EUCAR membership as a further step for Toyota's R&D in Europe in order to contribute more strongly to technological progress, beyond today's existing cooperation of Toyota with European universities and industry. Our engineers are excited to work with and meet the expectations of EUCAR through open collaboration."

The research and innovation investment of European automobile manufacturers, at over €32bn per year, is the key element in ensuring the future competitiveness of the industry and the continued sustainability of road transport. EUCAR's mission is to strengthen the competitiveness of the European automotive manufacturers through strategic collaborative research and innovation. EUCAR's members participate in collaborative pre-competitive research and innovation for passenger cars and commercial vehicles in three "Strategic Pillar" domains: "Sustainable Propulsion", "Safe & Integrated Mobility" and "Affordability & Competitiveness". Their activities include the driving of strategy and assessment of the common challenges in research and innovation, communication of these challenges to EU institutions and other stakeholders and the creation of collaborative industrial projects. In particular, EUCAR's members participate in projects funded by the EU's Research Framework Programmes, including the Horizon 2020 programme starting this year.

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Please also visit: www.eucar.be

About EUCAR

EUCAR is the European Council for Automotive R&D representing the major European passenger car and commercial vehicle manufacturers. EUCAR facilitates and coordinates pre-competitive research and development projects and its members participate in a wide range of collaborative European R&D programmes. The European automobile manufacturers are the largest private investors in R&D in Europe with over €32 billion investment per annum, or 4% of turnover. EUCAR members are BMW, DAF, Daimler, Fiat, Ford Europe, GM/Opel, Hyundai Motor Europe, Jaguar Land Rover, PSA Peugeot Citroën, Renault, Scania, Toyota Motor Europe, Volkswagen Group, AB Volvo and Volvo Car Corporation. EUCAR is closely connected to ACEA, the European Automobile Manufacturers Association.

TOYOTA

About Toyota Motor Europe

Toyota Motor Europe NV/SA (TME) oversees the wholesale sales and marketing of Toyota and Lexus vehicles, parts and accessories, and Toyota's European manufacturing and engineering operations. Toyota directly and indirectly employs around 94,000 people in Europe and has invested over EUR 8 billion since 1990. Toyota's operations in Europe are supported by a network of 30 National Marketing and Sales Companies across 56 countries, a total of around 3,000 sales outlets, and nine manufacturing plants. In 2013, Toyota sold 847,540 Toyota and Lexus vehicles in Europe. For more information, visit www.toyota.eu.